

WHO WE ARE

Rocky Mountain Institute (RMI) drives the efficient and restorative use of resources with a strong emphasis on market-based solutions. RMI is a non-profit organization established in 1982 by Amory and Hunter Lovins. What began as a small group of colleagues focusing on energy solutions has since grown into a broad-based Institute with approximately 100 full-time staff, an annual budget of nearly \$15 million, and a global reach.

RMI has a history of excellence and innovation in the field of radical resource efficiency. Its work is nonadversarial and transideological.

WHAT WE DO

RMI is engaged in research that addresses pragmatic designs, practices, and policies, not social theories or laboratory experiments. We employ whole systems thinking, which can point the way to solutions to particular resource problems and reveal interconnections between problems, which often permits one solution to be leveraged to create many more.

Our staff show businesses, communities, individuals, and governments how to create more prosperity and employment, protect and enhance natural and human capital, increase competitive advantage, and enjoy many other benefits — largely by doing what they do far more efficiently.

Some of RMI's primary research initiatives include oil independence, renewable-energy technologies, distributed energy, resource planning, high-performance buildings, and radically efficient transportation. We are convening partners to advance the concept of seamless integration of vehicles, homes, and offices via a next generation electrical grid. We have drafted and are implementing a roadmap for getting the United States completely off oil by 2050. We have embarked on a Cooling the Warming Initiative to design and construct high-performance buildings that use less fossil-fuel based energy and minimize waste production and water consumption. More examples of RMI's work can be found at www.rmi.org.

HOW WE DO IT

RMI's research and consulting staff works with businesses, communities, and organizations around the world in three interconnected practices: the Built Environment Team, the Energy and Resources Team, and the Mobility and Vehicle Efficiency Team. These teams are grounded in RMI's unique blend of whole-system thinking, integrative design, end-use/least-cost analysis, and an interdisciplinary knowledge of advanced technologies and techniques.



Built Environment

An international leader in the green building industry, BET serves as both consultant and conceptual think-tank. The team enhances collaboration between all aspects of the built environment and facilitates implementation of sustainable high-performance solutions.

Energy and Resources

ERT is one of the world's foremost authorities on energy use, supply, policy, and regulation. The team is composed of preeminent experts on energy-efficient techniques and technologies, energy industry structure, resource planning, technology commercialization, and competitive strategy for energy companies.

Mobility & Vehicle Efficiency

A leader in cutting-edge research and transformative industry engagements, MOVE creates breakthrough efficiency solutions in core automotive and trucking sectors and has expanded research into aviation, freight and integrated transport systems.